

Bachelor Thesis
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**IMPLEMENTATION OF LEGAL PROTECTION ON THE RIGHTS OF
MERCHANT IN THE COOPERATION BETWEEN PT. AKAB AND
MERCHANT CULINER IN THE FORM OF E-CONTRACT AGREEMENT**

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Abstract

The final objective of this research was to empirically analyze legal protection of Merchant rights in a cooperation agreement with PT. AKAB made in the form of E-Contract which has been regulated in Law Number 11 of 2008 concerning Information and Electronic Transactions. In addition, this research also aims to find out what are the obstacles that affect the implementation of E-Contracts.

The research methodology used in this study is empirical legal research whose data is obtained directly from the relevant sources such as PT. AKAB and Merchant, and carried out directly at the location of PT. AKAB in the City of Batam and also the location where the Merchant's business takes place.

Based on this research, it focuses on how to protect the rights contained in Law Number 8 of 1999 concerning Consumer Protection and article 1243 in the Civil Code concerning defaults or negligence in fulfilling achievements. In an effort to protect Merchant rights, it is still not perfect, which means there are still limitations experienced by the PT. AKAB is the lack of workers in the city of Batam, so that Merchant complaints are not quickly or immediately handled. In this study there were also obstacles encountered, namely still not understanding the Merchant, there was an application of the agreement in electronic form, the late disbursement of sales funds and the termination of the cooperation relationship by the Merchant to the PT. AKAB.

Keywords: Legal Protection, Electronic Agreement, Default, Merchant.