Abstract

Improved information technology that makes one have to work hard and be better than the other. this is the same as a company, speed and ability are needed. competing speed here is the ability to produce faster, always on time delivery and capabilities that support the company in encouraging improvements to improve firm performance, Firm performance can be used from various aspects or using a supply chain system or it can be called a supply chain

Product that can be used in a variety of products, which is needed, the right one, can be used easily, can be adjusted to things area, or other cities will experience obstacles. in addition, if the specified supply chain can provide good value to the company, other factors that are needed in this case are like trust and communication. 2 (two) things that cannot be considered trivially because of poor trust and communication can make the supply chain difficult to run.

In this study, it was carried out at a fast price because no one could mix and sell the food. many of these restaurants use purchases to buy their ingredients from outside. The samples of distributed were 70 samples to restaurants in batam. variables in the form of trust, communication, e-scm and company performance.