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THE EFFECT OF ORGANIZATIONAL CULTURE ON JOB PERFORMANCE IN COMPANIES IN 5 BANK PERKREDITAN RAKYAT (BPR) LARGEST IN BATAM CITY

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Abstract

This research was conducted in the 5 largest rural banks in the city of Batam. Because the development of rural banks in the province of Riau Islands is quite rapid with the presence of 31 rural banks in the city of Batam.

This research was conducted at BPR in Batam City in Indonesia. Analysis was carried out on samples in 5 large BPRs in Batam which were taken from 31 BPRs in Batam City, namely Nusantara Fund BPR, Batam Prosperous BPR, Dana Makmur BPR, Savings and Loans Danamas BPR and Greater Banda BPR. Methods for selecting samples using Descriptive Analysis and Regression Analysis methods.

Research to analyze various factors based on gender, level, level of education, position and company name. The statistical methods used are Normality Test and Reliability Test, and analyzed using the Statistical Package program for Social Sciences (SPSS). The results of this study are variable. Trait, Consistency Trait, Adaptability Trait, Mission Include significant impact on Job Performance.

Keywords: *Involvement Trait, on Consistency Trait, Adaptability Trait, Mission Trait and Job Performance*